



16/17/18PCO2MC04– ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

Date: 10-04-2019

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

**SECTION – A**

**ANSWER ALL QUESTIONS:**

**(10x 2 = 20 marks)**

1. Who is an Entrepreneur?
2. Write a note on 'NSIC'.
3. List out the characteristics of small business.
4. What do you mean by Franchising?
5. Write a short note on 'IDBI'.
6. Define 'Industrial Estates'.
7. What is a Capital Structure?
8. What do you mean by Business Plan?
9. What is a Project Report?
10. Define the term 'Trade'.

**SECTION – B**

**ANSWER ANY FOUR QUESTIONS:**

**(4x 10 = 40 marks)**

11. Discuss the role of Entrepreneurship in today's economic development.
12. Write a note on ICICI. List out the subsidies and the financial assistance provided by ICICI for starting a business.
13. What are the criteria used to judge the performance of entrepreneurs in India.
14. What are the procedures for basic start up process of an enterprise?
15. Discuss in brief the general problems faced by women entrepreneurs in India.
16. Explain in brief the various types of Entrepreneurs with an example.
17. Discuss the factors determining the Capital Structure of a company.

**SECTION – C**

**ANSWER ANY TWO QUESTIONS:**

**(2 x 20 = 40 marks)**

18. Enumerate in detail the qualities of a good Entrepreneur.
19. Explain in detail the role of Small Business in Indian Economy.
20. Write a note on SSIDC. Explain the functions and financial assistance provided by SSIDC.
21. What do you mean by Project Identification? Explain the constraints involved in the project identification.

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